

St. Francis College for Women, Begumpet

Department of Mass Communication and Journalism

COMMUNIS CLUB REPORT- 2023-2024

The Department of Mass Communication & Journalism called for nominations on 14th June, through a Google form for all interested Mass Communication students of II & III year to apply if they wish to be part of the COMMUNIS Club (Core Committee) for 2023-24. The department conducted interviews for all applicants on 23rd June 2023 and released the final list of office bearers on 28th June 2023.

The first meeting of the club was on 28th June 2023 convened by the Head- Department of Mass Communication & journalism- Mr. K. Ravi Kumar and coordinated by Ms. T. Suzan Spurthi (Club Coordinator for 2023-24) after which subsequent meetings were conducted regularly keeping a tap on their work and progress on all assigned tasks.

The Communis Club core team details for 2023-24 are as follows:

- 1. President: SACHI BHANAP (BA III MLS)**
- 2. Vice President: PAVIKI YADAV (BA II MLP)**
- 3. Media Coordinator: J SAHITHI (BA III MLP)**
- 4. Treasurer: M.MAHITHA REDDY (BA 3 MLS)**
- 5. Cultural Coordinator: B.SAMYUKTHA (BA 2 MLS)**
- 6. Hospitality Coordinator: SHANMUKHA (BA II MLP)**
- 7. Publicity Coordinator: ANNA B MANUELA (BA3 MLS)**

It was an eventful year for the Communis club, with various activities, workshops and talks being organised to commemorate different topics of mass communication and journalism. The core committee, along with the coordinator, Ms. T. Suzan Spurthi, organised several interesting competitions and events which drew enthusiastic participation.

The events conducted are as follows:

1. World Social Media Day - 30th June, 2023

On the occasion of World Social Media Day, the Department of Mass Communication and Journalism hosted an event featuring a keynote address by Mr. Anil Rachamalla, Founder and CEO of the End Now Foundation and Vice President of Oracle Applications.

The event, titled "Social Engineering Crimes and Digital Intelligence," took place during the zero hour from 11:40 am to 12:40 pm at Gerosa Hall. The event was attended by all BA and MA students. Mr. Rachamalla spoke about the various developments in cyber security, and mentioned ways in which the youth can contribute to making social media a safer, more vibrant place for the public to participate in.

2. Communis Club investiture and Freshers party for 1st years - 31st July, 2023

The Communis Club's investiture took place on July 31, 2023, at Capitanio Hall, with a new team elected for various positions. The core committee was felicitated with badges and were sworn in as official members.

The Freshers' Party was also conducted that day for showcasing the talent and creativity of the first-year students who dressed as their favourite characters and performed skits. The 2nd-year students presented a hilarious "Koffee with Karan" parody and a mock news report on college life. The 3rd yrs mesmerised the audience with their energetic dance performances. The event strengthened the bond between seniors and juniors, setting the stage for a promising and inclusive academic year ahead. The club expressed gratitude to all participants, volunteers, and attendees for making the event a success.

3. Film Screening and Analysis workshop - 3rd August, 2023

Film enthusiasts and students at the Department of Mass Communication were treated to an enriching workshop on 'Film Screening and Analysis' by the acclaimed writer, director, and producer, Mr. Aneesh Daniel. His movie 'The Least of These: The Graham Staines Story' was screened and he also talked about his process of making the film, from writing the script and finding the right actors to directing it and receiving awards for it. His inspiring journey and captivating insights left a lasting impact on everyone.

4. Chitranjan (World Photography Day) - 29th August, 2023

"Chitranjan 2023" was a celebration of World Photography Day on August 29th, 2023. The event featured Dr. Namrata Rupani, a dentist and the CEO of Capture Life, who shared profound insights from her journey as a photographer. Her presence added a unique dimension to the event and her insights provided a fresh and insightful outlook on photography, demonstrating how different fields of expertise can converge to create something beautiful and meaningful.

As a part of the festivities, the Communis Club organised a captivating two-week online photography contest named "Chitrahar 2023-A Story of Pictures." This contest attracted an overwhelming participation of over 70 entries from talented photographers. The contest provided a platform for both amateur and seasoned photographers to showcase their creativity and skill. On 29th August, the winners were felicitated and the dedication, imagination, and artistry that the photographers demonstrated through their submitted works was acknowledged.

Overall, "Chitranjan 2023" was a memorable occasion that brought together individuals passionate about photography and visual communication. It not only celebrated the art of photography but also highlighted the power of visual storytelling and its impact on our lives. The event served as an opportunity for the participants and attendees to connect, learn, and appreciate the diverse perspectives captured through the lens.

The event's success was a testament to the significance of World Photography Day and the enduring impact of images in conveying emotions, stories, and messages.

5. Eunoia (Xordium fest) - 22nd September, 2023

Eunoia was a declamation competition that was the first collaboration between Communis and Quest Hour club. It was conducted online (through video submissions by participants) on 22nd September, 2023 as a part of Xordium, the Xpressions fest.

Contestants delivered famous speeches of various eminent personalities including Sojourner Truth, Kim Namjoon, Swami Vivekananda and so on. They were judged on the basis of their outfit, confidence in delivery, etc.

Overall, it was a successful event with the participants getting an opportunity to showcase their public speaking skills and role-playing the mannerisms and outfit of their idols.

6. Samskruti Xpress for YUVAFLARE 2023 on 25th November

Samskruti Xpress was a fashion ramp walk with the theme of highlighting Indian ethnic traditional wear. This was a competition conducted by the Communis club during the college Annual Fest- YUVAFLARE 2023.

7. MEDIASPHERE '24 on 9th February 2024

The planning for the much anticipated MEDIA FEST of the department of the Mass Communication i.e. **MEDIASPHERE '24** started in the month of November 2023 as the club submitted an official proposal under the leadership of the Club coordinator Ms. T. Suzan Spurthi on 11th December 2023 listing all intercollegiate competitions, furnishing other details for the fest.

The club started promoting the fest in various colleges of the city from 15th January 2024 onwards. The Mediasphere '24 was officially flagged off by the Principal on 8th February after the assembly and during the interval break from 10:20- 10:30 followed by a flash mob during the lunch break from 1:10 to 1:25 pm and the main event was celebrated on 9th February 2024 in the Auditorium from 9:30 am to 4:00 pm.

The Chief Guest for the event was Mr. Buchi Babu Sana, who received critical appreciation for his debut Cinema Uppena and his contribution to the Tollywood industry. The Guest of honor, Swathy Rao, CEO of iNews talked about how AI has impacted the media and social media. The Principal, Dr. Uma Joseph, and the Vice-Principal (IT & Admin) Dr. Sr. Sujatha Yeruva and the HOD- Mass Communication & Journalism- Mr. K. Ravi Kumar were the dignitaries for the inaugural ceremony.

After the inaugural, the day was open for competitions in different locations for the students to participate.

1. Filmistaan- Short film making competition in the American Corner (12:00 - 1:30)
2. Saavdhaan Society- PSA making competition in the American corner (11:00 - 12:00)

3. Ad-Venture- Instant ad making competition in the Mass Comm lab 1 (10:30 -12:00)
4. Media Buzz- Media quiz in the Auditorium (11:00 -12:45)
5. Media Manch- Media Role play competition the Mass Comm lab 2 (10:30 -11:30)
6. And 3 online competitions were conducted simultaneously- Meme-O-Mania (Meme Making), Iconify (Logo Making) and Reel Kahaani (Reel making)

At the Valedictory ceremony, Satyavathi Rathod, Indian Playback singer, better known as Mangli inspired and entertained the audience with her charisma and then her superior singing skills. Ram Miriyala, singer and music director, addressed the gathering and captivated the audience with his powerful vocals. Prudhvi Chandra passed the vibe check with his energetic performance and brought the spirit of enjoyment to the students.

They also distributed the prizes to the winners and the participatory certificates to the students. Mediasphere 2024 attracted an audience from different colleges namely Bhavan's, BITS, Roots, St Peter's, St Pious, St Ann's and Loyola Academy receiving a footfall of 700 students. The communis club and the department had a successful celebration.

The Communis Club gave its members a suitable platform to hone their leadership talents with productive suggestions- healthy criticism and heartfelt appreciation. The Club gave them a sense of belonging in a group where their individuality and talents were respected and instilled in them a sense of confidence to speak out. Thus the club triggered conducive thoughts in its members- encouraged them to give it expression and inspired them to the course of progressive action.

T. Suzan Spurthi

COMMUNIS Club Coordinator

Faculty- Department of Mass Communication